



ART OF SERVICE
The world of innovative Services

COMPANY PROFILE





About us:

Founded in 2016, At Art of Service, we are a fully integrated Marketing Agency. we have earned significant reputation of providing clients with a one stop shop and advertising solutions.

Our talented Marketing wizards work their magic and knowledge of cutting-edge Marketing tricks to provide every one of our clients with a customized approach to ensure their requirements are met.





2016

Art of Service
was established
as an E Commerce
& owner of Automobile App



2019

Art of Service
diversified it's activity
in Printing services and Giveaways



2023

Art of Service extended its activities in
Opening Art of Service Store
Social Media Management
Photo & Video Sessions
and finally Established Sub Brand LEXIE
specialized in Fashion products
Leather Products
& Customized Giveaway



Our Vision:

We aspire, both on a regional and global scale, to be a potential clients' go-to-choice in providing creative Marketing solutions in an innovative one stop shop.

Our Mission:

Creating a unique and sustainable competitive position in Local and Global Markets, through providing innovation and distinctive value proposition for our clients. Operate with Integrity and provide value added services. Create real Economic value through achieving sustainable ROIC and revenue growth, Organize the workplace in a way that each employee can Learn, Contribute and Grow.



CORE VALUES



INTEGRITY



COMMITMENT



SUSTAINABILITY



TEAM WORK



INNOVATION





Branding & Brand Development

Branding / Brand development is a multi-stage process with the ultimate goal of building brand equity in consumer mind.

The value of this brand equity is the most valuable asset a company can own.

Art of Service co, will support in the multi stage process

- Determine what u are Branding
- Your Name, Tag Line and Logo
- Launch the Brand



Designs

Art Of Service creative team offers clear and unique designs to reflect ur vision & make a stereoscopic picture of your business plan through

- Brand Guideline
- Company Profile
- Trade Show Display
- POS Designs
- Posters, Brochures & catalogs.



Printing Services

Innovative Printing Solutions from Design to Delivery,
Our comprehensive range of services includes

- Offset and digital printing
- Packaging and folding
- Specialist Books
- Marketing Materials
- Window Decals
- Personalized Wallpaper
- Exhibition and Display
- Rigid/Textured Substrate



Social Media Management

Art of service Co. initiates value added promotions to your brand to increase your online business visibility.

Our digital marketing team perform and monitor

- Social Media Marketing
- Social Media Optimization
- Social media Moderation
- Social Media Monitoring
- Social Media Engagement Tools



Photography and Video Sessions:

A picture is a language that all peoples understand without translation.

At Art of Service, we offer you all the modes of photography starting from portrait to the photography of products, food and landscapes, using modern photography tools supporting your marketing campaigns.



Co-working space for a success

There are communities of people all over the city who are gathering to share space and help each other, we are here to help you find your space.

- Office Spaces
- Meeting Rooms
- Business Lounge



Consultation Project

Art of Service Co. can assist you in all phases of your project from the initial planning stage

- Corporate Identity and Rebranding
- Digital and Social Media Strategy
- Channel Selection & Customer Engagement
- Customer Relationship Management
- Social Media Audit Analysis



Quality Control

When doing business, quality and reliability are paramount.

Our team is fully dedicated to ensure maximum quality and service standards are applied in all process through proactive approach process-oriented mechanism and Risk Management.



Valued Partners

 **Giza Systems**

 **VAS**
Integrated Solutions

JAFEER

 **ZINAD**
Protection is our profession

 **link**
Development

 **Redington**

 **DIVERSE**
PARTNER OF SUCCESS

 **technologies**

 **IBE**
SOLUTION 2

 **SKILLABILITY**
EMPOWER YOUR FUTURE

 **PROART**

 **seasons**
COURTESY CLUB

 **Olivo**
PIZZA BAR

 **STOMACH**

 **Bulcher's Burger**

 **CHICKEN & RIBS**

 **Spaghi**
SPAGHETTERIA

 **Bristle**

 **Delicious**
Kitchen

 **THE GROCER**

 **ALMAZAQ**
EST. 2020

 **QNB**
ALAHLI LEASING

 **QNB**
ALAHLI LIFE

 **TIBA**
MANZALAWI GROUP

 **LAVISTA**

 **EL PATIO**

 **Edugistics**
Your Educational Logistics Partner

 **AGRIT**
AGRICULTURE TECHNOLOGY

 **بنى سويف**
شركة مصر بنى سويف للأسمنت ق.م.م
MSR BENI-SUEF CEMENT CO.S.A.E

 **INTERCONTINENTAL**
CAIRO CITYSTARS

 **Holiday Inn**
AN IHG HOTEL
AIRO CITYST

 **Azur**
HOTELS & RESORTS

 **STAYBRIDGE SUITES**
AN IHG HOTEL
CAIRO-CITYSTARS

 **Roots**
SCHOOL

 **RB**
The Royal British International School

 **RIS**
RIS International School

 **BBS**

 **KAZARY**
end of the line

 **MONY WORK**
MENS WEAR

 **ELEVATE MASTERS**
MASTERS IN MOTION

 **ACAD**
TRAINING & CONSULTING

 **JOOBRAN**
LEATHER GOODS

 **PCC Group**
www.pccplastic.com

 **EEC**
Egyptian European Company

 **سمارت كومپاني**
SMART COMPANY

 **SMART**
INDUSTRIES

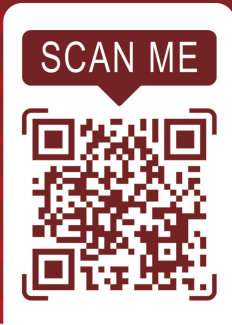
 **AEcon**

 **ATTABYCONSULTANCY**
عناقي الاستشارات الهندسية



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